

Grass seed banks

Restoring landscapes through sustainable enterprises

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DIG

GREEN

COOL

Grass seed banks as a viable landscape restoration enterprise

Social enterprise that combines landscape restoration with economic opportunities for communities.

Profit is invested back in communities or landscape restoration.



LRE products

Grass seeds,

Other ideas;

- Hay
- Honey
- spices, etc.



WHY?

- Self-sustainable way of regreening (no need for continued funding- eventually 😊)
- Scalability (more grass seed banks without donor money)
- Livelihoods for communities
- Impacting knowledge, skills and passion through the activities
- Make rangeland grass seeds more available for landscape restoration/pasture establishment



GRASS SEED BANKS

Grass seeds

- Very direct impact on landscape restoration.
- Great opportunity to give women a say in the landscape. .
- Interesting business case.
- Justdiggitt needs grass seeds for own restoration projects has had experience working on grass.
- Growing external market (more and more restoration done by NGO's and governments).





